

Powered by



InvestSure



TradeSure

Corporate Profile | 2026



OUR STANDARD

Where Commerce Meets Capital



EXECUTIVE INVESTMENT PROPOSITION

TradeSure is the trading arm of InvestSure Group. The company originates and executes physical commodity transactions across fuel and energy products, agricultural commodities, building materials and gold.

TradeSure brings suppliers, buyers, service providers and financial institutions into a commercial structure that defines the product, price basis, delivery obligations, documents and settlement route.

Gold activity is conducted through GoldSure Trading L.L.C., a separate legal entity with a specialist mandate and its own transaction documentation.





KEY HIGHLIGHTS

- | | | |
|-----------|---------------------------------|---|
| 01 | Selected mandate | Focus on approved fuel and energy products, precious metals, agricultural commodities and building materials. |
| 02 | Transaction ownership | A dedicated trading team coordinates each approved opportunity through close-out. |
| 03 | Specialist gold activity | GoldSure Trading L.L.C. handles gold within its separate legal mandate. |
| 04 | Group support | Finance, governance, legal coordination and operating systems support consistency. |
| 05 | Controlled execution | Parties, product, terms, logistics and settlement are reviewed before commitment. |



His Highness Shaikh Saqer Bin Abdulla Bin Faisal AlQasimi Group Executive Chairman

His Highness Shaikh Saqer Bin Abdulla Bin Faisal AlQasimi is Group Executive Chairman of InvestSure Group.

He guides its strategic direction with a focus on integrity, responsible investment and disciplined execution.

His approach to trade emphasises sound governance, enduring partnerships and transactions that create lasting value for the business.

”

Lasting success
is built through
integrity, patience
and disciplined
execution.



Ronnie Khalil

Group Chief Executive Officer

Ronnie Khalil is Group Chief Executive Officer of InvestSure Group. An executive entrepreneur with more than two decades of experience across investment, development, construction and international business, he provides strategic oversight to TradeSure.

His commercial experience informs the assessment of trading opportunities, counterparty relationships and transaction structures, supporting a disciplined approach to international trade and accountable execution.

”

Outcomes are
determined long
before delivery.



Marinos Anaxagora

Chief Executive Officer

Marinos, in his capacity of Chief Executive Officer of TradeSure, leads the development of TradeSure's supplier and buyer relationships and the assessment of selected physical commodity transactions.

The role brings commercial opportunity, transaction structure and execution planning together, with attention to product, counterparties, documents, logistics and settlement.



Good investment decisions require room for challenge.

LEADERSHIP AND CULTURE

A transaction remains the team's responsibility until it closes. TradeSure values preparation, commercial judgement, direct communication and respect for controls. Issues are raised early, documents are checked against the agreed terms, and material exceptions return to the appropriate authority.



UAE-based, Global Reach



THE TRADESURE STORY

From Trade Demand to Executable Transactions

Demand alone does not make a trade executable. The supplier must be qualified, the product specified, the payment route credible and the delivery obligations clear. TradeSure brings those pieces together under a single transaction owner. It aims to build a record through completed trades and repeat counterparties rather than claims of scale ahead of evidence.



OPERATING PRINCIPLES

Integrity

Do not conceal origin, risk or a material change in terms.

Qualification

Verify parties, product, route and documents before commitment.

Ownership

Keep one accountable team across the transaction lifecycle.

Clarity

Record specification, price basis, delivery and payment obligations precisely.

Repeatability

Build relationships that can support a second transaction.



GROUP TRADING PLATFORM

From Group Oversight to Trading Execution

TradeSure owns its trading strategy, relationships, transactions and performance. InvestSure Group provides strategic oversight and shared corporate services. This arrangement brings consistent financial and governance standards to the business while leaving commercial execution with the trading team.





SELECTED COMMODITIES

01	Fuel and energy	Approved products where specification, allocation, logistics and pricing can be established.
02	Agriculture	Selected products where quality, storage, documents and delivery can be controlled.
03	Building materials	Approved materials matched to technical requirements and programme.
04	Gold	Specialist transactions conducted by GoldSure Trading L.L.C. under its separate legal mandate.



COMMODITY CAPABILITY

Fuel and Energy



Fuel and energy transactions require exact product specification, credible supply, clear title, suitable logistics and payment terms that fit the delivery cycle. Where a benchmark is used, the contract must identify the assessment, location, quotation period, differential, currency and any conversion method. TradeSure coordinates the commercial and documentary route before approval.

Agriculture



Agricultural trade is sensitive to grade, condition, season, storage and delivery timing. TradeSure reviews the path from source to buyer and arranges relevant inspection, certification, storage and handling. Pricing terms are set against the actual product and delivery basis, with documents prepared for the agreed route.



COMMODITY CAPABILITY

Building Materials



TradeSure sources and coordinates selected construction and infrastructure materials. Technical specification, certification, quantity, delivery schedule and payment conditions are matched to the buyer's requirements. Any supply to a related Group project follows the same clear approval and documentation standards as an external transaction.

GoldSure



GoldSure Trading L.L.C. is a separate legal entity with a specialist gold mandate within the InvestSure Group. It is presented alongside TradeSure because the activity sits within the Group's wider commodity strategy. Gold transactions require particular attention to provenance, assay, custody, logistics, counterparties and settlement. Contracts and external documents must identify the entity undertaking each transaction.



PRICING AND CONTRACT CLARITY

From Market Benchmarks to Transaction Value

External benchmarks can provide a transparent reference point. They do not replace the commercial terms that determine the final transaction price.

Platts

TradeSure may reference a relevant Platts price assessment for energy or agricultural products. The contract identifies the exact assessment, product specification, location, quotation period, currency, differential and conversion basis.

LBMA Gold Price

Gold transactions may reference the LBMA Gold Price where the contract basis makes it appropriate. ICE Benchmark Administration independently administers the benchmark. The contract specifies the AM or PM setting, currency, unit, location basis and any premium or discount.



TRADING TEAM AND SHARED SERVICES

From Commercial Ownership to Operational Support

TradeSure's team develops relationships and owns the commercial transaction. Group finance, treasury, legal coordination, risk, technology and administration provide support under defined responsibilities. Specialist advisers or service providers are engaged where the product, corridor or transaction requires them.



TRADE LIFECYCLE

A controlled sequence from opportunity to settlement

01

Originate

Identify credible supply or demand.

02

Qualify

Review parties, product and route.

03

Structure

Align price, delivery, payment and documents.

04

Approve

Obtain the required commercial, financial and risk authority.

05

Execute

Coordinate contracts, logistics and milestones.

06

Close

Reconcile delivery, settlement, records and lessons learned.



COUNTERPARTY AND TRANSACTION REVIEW

From Counterparty Checks to Transaction Control

Counterparty

Identity, beneficial ownership, authority, capability, financial standing, relevant restrictions and conflicts.

Transaction

Product origin and specification, quantity, quality, delivery route, service providers, payment method, economics, exposure and approval conditions. Checks are proportionate to the commodity, route and risk

CLEAR AUTHORITY

Strategic oversight defines approved products, markets, risk limits and major commitments. Transaction approval tests counterparties, economics, funding, legal terms and conditions. Execution control monitors contracts, documents, delivery, payment and exceptions until close-out.

TRADING RISK

TradeSure assesses credit, price, basis, foreign exchange, quality, quantity, logistics, insurance, liquidity, legal, country, sanctions, fraud and payment-instruction risks at transaction level. Limits, contract terms, documents, service providers and active monitoring are selected for the specific exposure.





RESPONSIBLE TRADE

The team checks relevant parties, product origin, documents and payment route, with escalation when information is incomplete or inconsistent. GoldSure applies additional product-specific provenance and custody requirements. Applicable legal and regulatory obligations are reviewed with qualified advisers and the responsible entity.

BANKING AND TRANSACTION CAPITAL

Funding for commodity trade must match the product, payment terms, delivery cycle and credit profile. TradeSure approaches banking and capital relationships on a transaction basis, with a defined use of funds, contractual cash flows, documentation requirements and repayment route.



WHO WE WORK WITH

TradeSure builds relationships with organisations that can demonstrate the legal, financial and operational capacity to perform. Every relationship remains subject to qualification, approval and definitive documentation.

Supply

Producers, authorised suppliers and aggregators.

Capital

Banks and transaction funding partners.

Demand

Industrial, commercial and institutional buyers.

Advice

Legal, tax, compliance and technical specialists. Every relationship is assessed for the role it will perform.

Execution

Freight, storage, inspection, insurance and custody providers.



BUILDING REPEATABLE CAPABILITY

From Proven Execution to Sustainable Growth

TradeSure will deepen its capability in approved products and corridors, establish product-specific processes, strengthen banking and service-provider relationships, and convert sound execution into repeat business. Expansion follows demonstrated capability and direct market access.



STRATEGIC PARTNERSHIPS

Aligned Expertise

TradeSure works with strategic partners who align with our values, responsibilities, and commitment to transparent international trade business.



SWISS WEALTH
SOLUTIONS LIMITED



هاتف و شريك
Hadeef & Partners



TradeSure

For physical commodity trading and strategic partnership
enquiries, contact the TradeSure team through
info@tradesure.ae | tradesure.ae | +971 4 584 8255